



Assistant Manager – Digital Communications

Airports Council International (ACI) is the trade association that represents airports, with more than 640 members operating 1953 airports in 176 countries and territories worldwide.

The Asia-Pacific Regional Office located at Hong Kong International Airport is seeking the right candidate to join the team. The ideal candidate will have the following responsibilities and possess the following qualifications, experience and skills:

Responsibilities

- Assist in developing and executing marketing and promotional campaigns for the Regional Office's work, including but not limited to events, communications and advocacy efforts.
- Assist in the analysis, review and reporting of effectiveness of marketing and promotional campaigns.
- Assist in monitoring, updating and developing relevant content for the Regional Office's website and social media platforms.
- Assist in the development and production of digital and print communications as and when required.
- Undertake other ad-hoc tasks and assignments as required.

Requirements

- Bachelor's Degree in Marketing/ Advertising/ PR Communication or related disciplines; Master's Degree an advantage;
- Minimum 4 years of relevant experience in editorial and copywriting work, social media/ marketing; experience with graphic/ multimedia design an advantage;
- Excellent written and spoken English and Chinese, knowledge of other Asian languages an advantage;
- Excellent communication and interpersonal skills, especially in a multicultural environment;
- Knowledgeable in current, international events; experienced in the aviation industry an advantage;
- Intuitive and well-versed in PC and online applications, including Microsoft Office suite, Adobe, social media portals, e.g. Twitter, LinkedIn, etc.
- Positive work ethics such as being independent, well-organized and result-oriented;
- Willing to travel overseas occasionally.

Interested candidates please send your CV with date of availability, present and expected salary by email to recruit@aci-asiapac.aero.

Only shortlisted applicants will be contacted. All Information received will be kept in strict confidence and only for employment-related purpose.

Airports Council International, Asia-Pacific Regional Office

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