

**ACI Asia-Pacific Small and Emerging Airports Seminar 2018**  
 10-12 October 2018, Langkawi, Malaysia

## Sponsorship Opportunities

Sponsorship Category	USD 10,000	USD 7,500	USD 5,000	USD 15,000	USD 10,000
	Platinum	Gold	Silver	Gala Dinner	Welcome Reception
1. Access to participant list (pre and post seminar)	✓	✓	✓	✓	✓
2. Logo placement in final event guide	✓	✓	✓	✓	✓
3. Company profile in the final event guide	✓	✓	✓	✓	✓
4. Prominent logo display on the event webpage with link to sponsor's website	✓	✓	✓	✓	✓
5. Logo placement on all promotional materials	✓	✓	✓	✓	✓
6. Logo placement on screen and backdrop during the event dates	✓	✓	✓	✓	✓
7. Delegate passes to all functions (inclusive of welcome reception, seminar, gala dinner and post-event tour)	4 passes	3 passes	2 passes	6 passes	4 passes
8. Company promotional item placement in delegate bags	✓	✓	✓	✓	✓
9. Complimentary seat drop of company promotional items**	✓	✓	✓	✓	✓
10. Advertisement in final program (supplied by sponsor)	One Full Page	One Half Page		One Full Page	One Full Page
11. Web banner on ACI Asia-Pacific website with link to sponsor's website (supplied by sponsor)	3 months	2 months		4 months	3 months
12. Tabletop exhibition	50% discount	25% discount		Free	50% discount
13. Introduction by the Master of Ceremonies and short speaking opportunity				✓	✓

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**Sponsorship Opportunities (Cont.)**

Sponsorship Category	USD 5,000	USD 5,000	USD 3,000	USD 4,000 Each	USD 3,000 Each	USD 1,500 Each	USD 1,500 Each
	Delegate Bag	Lanyards	City Tour	Lunch Break (2 slots)	Coffee Break (3 slots)	Advert (4 Slots)	Seat Drop** (3 Slots)
1. Access to participant list (pre and post seminar)	✓	✓	✓	✓	✓	✓	✓
2. Logo placement in final event guide	✓	✓	✓	✓	✓		
3. Company profile in the final event guide	✓	✓	✓	✓	✓		
4. Prominent logo display on the event webpage with link to sponsor's website	✓	✓	✓	✓	✓		
5. Logo placement on all promotional materials	✓	✓	✓	✓	✓		
6. Logo placement on screen and backdrop during the event dates	✓	✓	✓	✓	✓		
7. Delegate passes to all functions (inclusive of welcome reception, seminar, gala dinner and post-event tour)	1 pass	1 pass	1 pass	1 pass	1 pass		
8. Company promotional item placement in delegate bags	✓	✓		✓			
9. Logo placement on table banners during designated break				✓	✓		
10. Logo placement on items	✓	✓					
11. Full page advertisement in final program						✓	

\*\* Seat drop of company promotional materials (e.g. Corporate brochures, magazines, gifts, etc.)

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## Sponsorship Commitment Form

Organization \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_

We are pleased to confirm our commitment for the following sponsorship as detailed below:

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Name \_\_\_\_\_ Position \_\_\_\_\_

Once commitment form is received, an invoice will be sent to the address as indicated above. All sponsorship benefits will be provided upon the full payment is received.

### Payment options available:

- Cheque/Bank Draft** made payable to **AIRPORTS COUNCIL INTERNATIONAL**
- Please send to:  
Airports Council International  
Unit 13, 2/F, Airport World Trade Centre  
1 Sky Plaza Road, Hong Kong International Airport  
Hong Kong
- Credit Card** (Online payment method will be advised by ACI Asia-Pacific upon receiving the commitment form.)
- Bank Transfer** (all charges payable by sender):
- Account Name: AIRPORTS COUNCIL INTERNATIONAL  
Account No.: 808-732341-274  
Bank: HSBC  
Bank Address: 1 Queen's Rd Central, Hong Kong  
Swift Code: HSBCHKH HKKH

Please return completed form to the ACI Asia-Pacific Regional Office at Email [events@aci-asiapac.aero](mailto:events@aci-asiapac.aero) or Fax (+852) 2180 9462.

Note: All sponsorship must be paid in full by 10 September 2018.

**Cancellation Policy:** Cancellation must be made in writing, by mail, fax or email to ACI Asia-Pacific. If a notice is received by 10 August 2018 (Hong Kong time), 50% of the sponsorship fee will be refunded. If notice is received by 10 September 2018 (Hong Kong time), 25% of the sponsorship fee will be refunded. Cancellation received after 10 September 2018 (Hong King time), the sponsorship fee will NOT be refunded.

**Force Majeure Clause:** ACI Asia-Pacific shall not be liable for any failure of or delay in the performance of this Agreement for the period that such failure or delay is due to causes beyond ACI's reasonable control, including but not limited to acts of God, war, strikes or labor disputes, embargoes, government orders or any other force majeure event.